

News Release

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COLUMBIA THREADNEEDLE APPOINTS RICHARD BORTHWICK AS HEAD OF UK WEALTH SOLUTIONS TO DRIVE SALES GROWTH AND DEEPEN ADVISER PARTNERSHIPS

LONDON – 13 July 2026 Columbia Threadneedle Investments, a leading global asset management group, today announces that Richard Borthwick has been appointed to the newly created sales role of Head of UK Wealth Solutions, expanding his existing responsibilities to reflect a strategic focus on the rapidly evolving UK wealth market.

Richard, who will continue to lead Columbia Threadneedle's UK regional sales team, will also oversee the firm's strategic engagement with UK wealth management consolidators, with direct accountability for UK wealth sales performance and growth. He will work closely with senior leadership teams to develop deeper commercial partnerships across the industry, driving client acquisition and strengthening adviser relationships. The role reflects Columbia Threadneedle's strategy to deepen partnerships with UK advisers, combining investment expertise with practical support to help them grow.

The appointment comes as the UK wealth market undergoes significant consolidation, driven by the ongoing transformation of the financial advice sector and increased private equity investment. As assets become more concentrated, Columbia Threadneedle has developed its strategy to reflect the market changes, focusing on supporting advisers with tailored investment solutions and dedicated resources to help them grow and adapt. This includes partnering with both consolidators and independent firms, while continuing to serve the needs of traditional fund buyers that remain a core part of the market.

Building on its established UK wealth presence, Columbia Threadneedle will draw on its global investment capabilities to deliver the best of these to clients, including Multi-Asset Solutions, which manage the successful Universal MAP franchise. These capabilities are designed to meet client needs and are complemented by support to help advisers integrate them effectively into their client propositions.

Columbia Threadneedle's UK wealth solutions offering is underpinned by the firm's depth of experience partnering with leading wealth management firms and their clients across key markets. The team does this by truly understanding client goals and providing solutions to help achieve them. Core to our capabilities and understanding is being the global asset management group of Ameriprise Financial, a leading global diversified financial services firm with US\$1.7 trillion of assets¹, which includes a US\$1.1 trillion wealth manager.

Mike O'Toole, Head of UK Wholesale Distribution at Columbia Threadneedle Investments said:

"We are pleased to appoint Richard to the newly created sales role of Head of UK Wealth Solutions. As consolidation reshapes the advice market, the ability to combine investment expertise with practical business support is becoming increasingly important. This enhanced structure ensures our distribution team is aligned to changing market dynamics, with a clear focus on driving growth, strengthening adviser partnerships and delivering for clients. We are confident this will enable us to better understand our client needs and therefore deliver relevant, differentiated, client-led solutions that draw on the full breadth of our capabilities."

Paul Niven, Head of Multi-Asset Solutions at Columbia Threadneedle Investments said: "This is an important evolution for our business, helping advisers deliver better outcomes for their clients across our capabilities and in particular through tailored multi-asset solutions, including the CT Universal MAP range. In a changing market, this will ensure we can engage with our clients and provide them with bespoke solutions that continue to meet their investment needs."

-ENDS-

Notes to Editors

¹ Ameriprise Q1 2026 results - assets under management, administration and advisement

About Columbia Threadneedle Investments

Columbia Threadneedle Investments is a leading global asset manager, entrusted with US\$706bn on behalf of individual, institutional and corporate clients around the world².

We have approximately 2,200 people including approximately 550 investment professionals based in North America, Europe and Asia. We offer our clients a wide range of strategies across equities, fixed income and alternatives, as well as specialist responsible investment capabilities and a comprehensive suite of solutions³.

Columbia Threadneedle Investments is the global asset management group of Ameriprise Financial, Inc. (NYSE: AMP), a leading US-based financial services provider. As part of Ameriprise, we are supported by a large and well-capitalised diversified financial services firm.

More information available [here](#)

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Important information

Capital is at Risk

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Columbia Threadneedle Investments (Columbia Threadneedle) is the global brand name of the Columbia and Threadneedle group of companies.

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² Ameriprise Q1 2026 results - assets under management and advisement

³ As of 31 March 2026, Columbia Threadneedle Investments